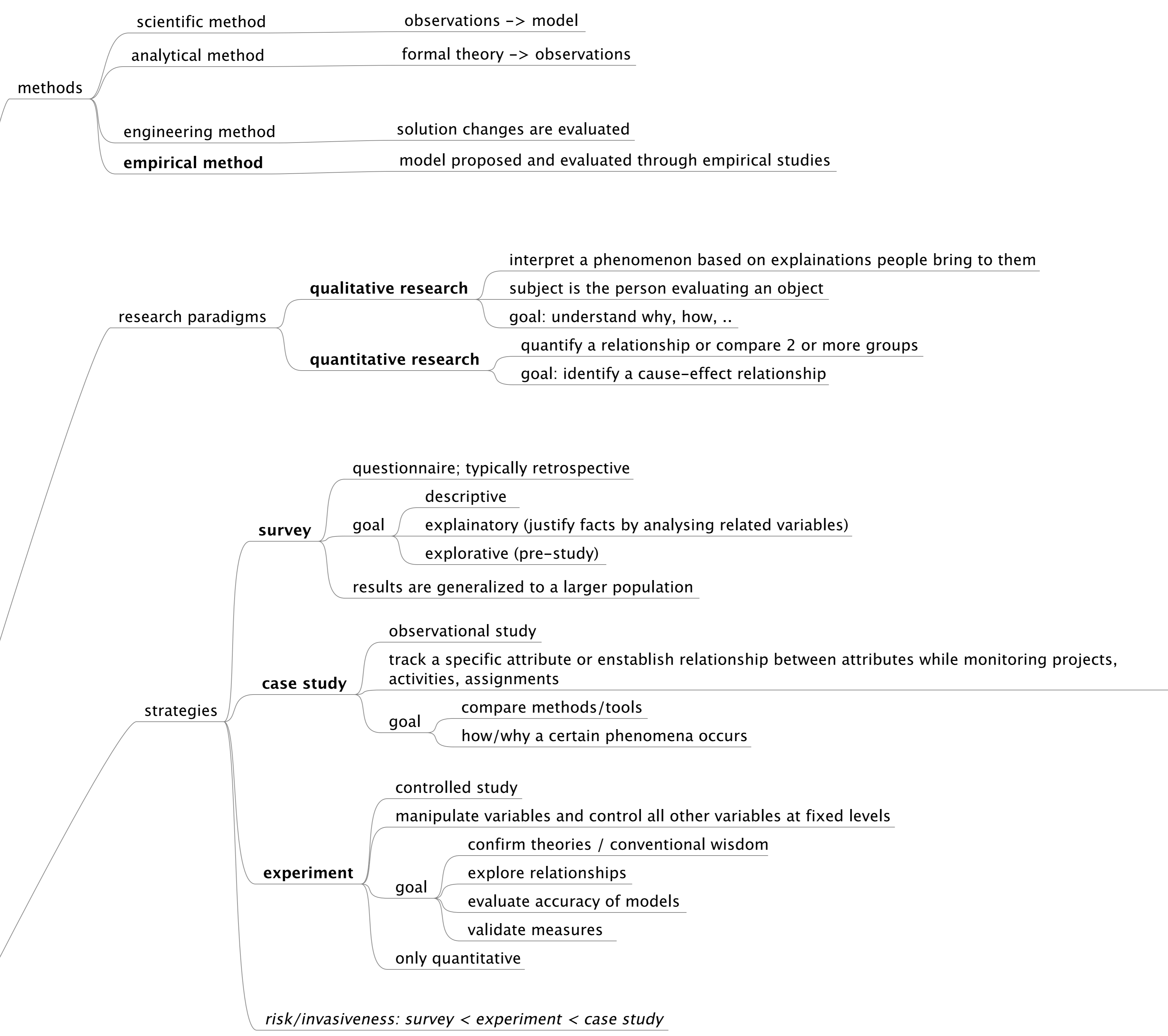


purpose: how perform experiments to evaluate methods, techniques and tools in SE

Experimentation in SE (book)



risk/invasiveness: survey < experiment < case study

